



David University

Tourism & Hospitality Department

Master Degree Admission Application Course Details

SUMMARY:

A master's degree program in hospitality introduces students to advanced topics related to leadership and business management techniques in the foodservice, lodging and tourism industries. Most programs allow students to concentrate in a specific area, such as travel and tourism, hotel administration or food service management. The curriculums usually include a combination of management and practical, hands-on hospitality training. Topics which may be part of the curriculum of a master's degree in hospitality include: Marketing in the hospitality industry, Computer information systems in hospitality, Supply chain management, Hospitality and tourism management, Hospitality industry organizational behavior and major topics in the industry.

Entry Qualifications

1. Bachelor Degree Completion
2. Proof of work experience, used for evaluation and approval by the school authorities for entry qualification.

School Hours That Meet Your Time Schedule

In accordance with the National Ministry of Education regulations classes can be planned and scheduled on weekends and National Holidays as not to influence student working hours.

Further Education application requirements and procedures:

1. Completion of application form
2. Presentation of documents of previous educational achievement (transcripts)
3. After completion of formal school registration, student identity card will be issued

Future Prospects:

Jobs awaiting graduates in Hospitality are wide spread and include such industries as: Airlines, the travel industry, tourism and recreation areas (recreational farms, recreational areas, museums), sightseeing administrative organs (county and municipal Government Tourist Office), the Tourism Bureau, food and beverage industry (tourist hotel food and beverage department, independent and chain restaurants, clubs, nightclubs), foreign language Guides, civil servants and or narrator.

Curriculum

MASTER IN TOURISM&HOSPITALITY

PART 1				
Semester	Code	Course	Type *	Credits
1	MTH16001	Seminar of Tourism and Hospitality I	Basic	3
1	MTH16002	Seminar of Tourism and Hospitality II	Basic	3
1	MTH16003	Research Methods	Basic	3
1	MTH16004	Statistics Analysis and Application	Basic	3
Total credits to be completed:				12
PART 2				
Semester	Code	Course	Type *	Credits
2	MTH16005	Lecture on Global Enterprise Trends of Touris	Core	3
2	MTH16006	Practical Planning of Tourism and Hospitality	Core	3
2	MTH16007	Service Quality of Tourism and hospitality	Core	3
2	MTH16008	Tourism and Hospitality Consumer Behavior Res	Core	3
2	MTH16009	Electronic Commerce of Tourism and Hospitalit	Core	3
Total credits to be completed:				15
PART 3				
Semester	Code	Course	Type *	Credits
3	MTH16010	Marketing Research of Tourism and hospitality	Core	3
3	MTH16011	Human Resource Management for Tourism, Hospit	Core	3
3	MTH16012	Strategic Management for Tourism, Hospitality	Core	3
3	MTH16013	Master Thesis I	Core	6
3	MTH16014	Master Thesis II	Core	6
Total credits to be completed:				21
TOTAL CREDITS TO BE COMPLETED				
Semester	Part	Type *	Credits	
1	Part 1	Basic	12	
2	Part 2	Core	15	
3	Part 3	Core	21	
Total credits to be completed:				48

NOTE: (The above information is for reference only is a general description of the degree courses. These may change once the course is in session and reset.)