



# David University

## **Sports Management Department**

### **Doctor Degree Applied Science Course Details**

The Ph.D. Sports Management program trains students in the analytical and research methods required for a career in academia or sports administration. Sports management is an interdisciplinary field, learning about sports from a business perspective. Included is how sports are marketed and how to effectively run sports organizations. The business aspects of sports management programs provide managerial development appropriate for those pursuing high level roles with professional sports teams, university athletic departments or other athletic organizations. Coursework in the Sports Management doctoral program is primarily lecture-based. Students delve into independent research and dissertation writing.

#### **Entry Qualifications**

1. Master Degree Completion
2. Proof of work experience, used for evaluation and approval by the school authorities for entry qualification.

#### **School Hours That Meet Your Time Schedule**

In accordance with regulations governing classroom attendance, classes can be planned and scheduled on weekends and National Holidays as not to interfere with student regular working hours.

#### **Further Education application requirements and procedures:**

1. Completion of application form
2. Presentation of documents of previous educational achievement (transcripts)
3. After completion of formal school registration, student identity card will be issued

## Future Prospect:

Non-profit sector: National Sports Authorities, Public Stadium Authorities, Community Sports Promotion, School Sports Administration. Profit sector: Professional Sports Industry, Sports Industry, Sports Marketing Industry, Sports Club Industry, Sporting Goods Industry, Sports Team General Manager.

## Curriculum

### DOCTOR IN SPORTS MANAGEMENT

PART 1				
Semester	Code	Course	Type *	Credits
1	DSM09001	Psychology of Human Behavior	Basic	3
1	DSM09002	Financial Aspects of Sports	Basic	3
1	DSM09003	Sports Leadership Principles	Basic	3
1	DSM09004	Ethics in Sports	Basic	3
1	DSM09005	Legal Aspects of Sports Mentorship	Basic	3
Total credits to be completed:				15
PART 2				
Semester	Code	Course	Type *	Credits
2	DSM09006	Current Literature in Sports	Core	3
2	DSM09007	Research Statistics in Sports	Core	3
2	DSM09008	Structure and Function of Amateur and Professional Sports Organization	Core	3
2	DSM09009	Labor Relations in Sports	Core	3
2	DSM09010	Sports Marketing Research	Core	3
Total credits to be completed:				15
PART 3				
Semester	Code	Course	Type *	Credits
3	DSM09011	Sports Entrepreneurship	Core	3
3	DSM09012	Personnel Training/Development	Core	3
3	DSM09013	Facilities Planning in Sports	Core	3
3	DSM09014	Selected Topics in Sports	Core	3
3	DSM09015	Dissertation (Thesis)	Core	18
Total credits to be completed:				30
TOTAL CREDITS TO BE COMPLETED				
Semester	Part		Type *	Credits
1	Part 1		Basic	15
2	Part 2		Core	15
3	Part 3		Core	30
Total credits to be completed:				60

NOTE: (The above information is for reference only is a general description of the degree courses. These may change once the course is in session and reset.)