



David University

BACHELOR of FASHION and LIFE AESTHETICS

1ST YEAR

COURSE NO.

BGC30101	Chinese Novice I
BFS27101	Creative Aesthetics
BPA28104	Art Appreciation
BPA28203	Introduction to Cultural and Creative Industries
BFB22105	Beauty Beauty
BFS27203	Fashion Marketing Management
BPA28604	Fashion Show and Exhibition
BFB22401	Overall Design
BFB22503	Fashion Accessories Production
BFS27204	Image Design

2ND YEAR

BAD29101	Chromatics
BAD29102	History of Western Art
BAD29103	Oriental Art History
BAD29104	Sketch
BAD29105	Painting
BAD29106	Ink Painting
BAD29201	Taiwan Art History
BAD29202	Humanities and Artistic Creation
BAD29203	Modern Art
BAD29204	Contemporary Material Culture (I)

3RD YEAR

BAD29301	Basics of Shape Art
BAD29302	Material and Shape
BAD29303	Folk Art and Life Aesthetics
BAD29304	Digital Aided Design
BAD29401	Design Trend
BAD29402	Contemporary Material Culture (II)
BAD29403	Multimedia Interactive Design and Webpage Production
BAD29404	Brand Planning and Marketing
BAD29405	Program and Interface Design
BAD29501	Three-dimensional Shape Design

4TH YEAR

BAD29502	Ceramic Art Design
BAD29503	Wood Art Design
BAD29504	Metal Art Design
BAD29505	Glass Art Design
BAD29601	Three-dimensional Shape Design and Application
BAD29602	Digital Aided Design
BAD29603	Creative Idea and Design
BAD29604	Digital Image Design
BAD29605	Product Design
BAD29606	Cultural Creative Industry and Design