



# David University

## **Business Administration Department**

### **Bachelor Degree Admission Application Course Details**

#### **BACHELOR BUSINESS ADMINISTRATION**

The Bachelor of Science in Business is a professionally oriented business degree. The degree combines core business disciplines in management, marketing, finance, and logistics, for the small-to-middle sized business climate. Students also develop written and oral communication skills throughout the program.

#### **BUSINESS MANAGEMENT**

The Bachelor's degree in Business Management is arranged to teach the advanced business skills, management philosophies, and operational proficiencies required in the 21st century. Studies include: Marketing, The Legal Environment of Business, Corporate Finance, Business Research Methodology, International Business, Organizational Behavior and Strategic Business Management to name a few. You will learn the skills necessary to effectively contribute to the business community and apply those methodologies to the business world and business transactions.

#### **Entry Qualifications**

1. Senior High School completion or higher
2. Proof of work experience, used for evaluation and approval by the school authorities for entry qualification.

#### **School Hours That Meet Your Time Schedule**

In accordance with the National Ministry of Education regulations classes can be planned and scheduled on weekends and National Holidays as not to influence student working hours.

**Further Education application requirements and procedures:**

1. Completion of application form
2. Presentation of documents of previous educational achievement (transcripts)
3. After completion of formal school registration, student identity card will be issued

**Future prospects:**

For business graduates who enjoy researching and writing about finances, they should consider journalism by writing columns or feature articles for their local newspapers or as online freelance writers with a specialization in finance. Business graduates have an advantage in this field because they've been trained to understand economic trends and problems. Marketing is another entry-level position that business graduates can consider. For example, recent graduates can start out as interns then work their way up to permanent positions. Government public relations specialist is another area for development.

With a Bachelor's degree in Business Management, graduates are on their way to becoming members of an exclusive group of decision makers. Possible careers are in the following fields: Marketing Managers, Administrative Services Managers, Sales Managers and anyone wanting to make their mark on the world economy

**Curriculum:**  
**BACHELOR IN BUSINESS ADMINISTRATION**

PART 1				
Semester	Code	Course	Type *	Credits
1	BBA01001	Business Communication	Basic	3
1	BBA01002	Business Law I	Basic	3
1	BBA01003	Commercial Law	Basic	3
1	BBA01004	Corporate Decision-Making Methods	Basic	3
1	BBA01005	Corporate Sociology	Basic	3
2	BBA01006	Corporate Statistics I	Basic	3
2	BBA01007	Financial Accounting I	Core	3
2	BBA01008	Commercial Management	Core	3
2	BBA01009	Computer Technologies Applied to Business	Core	3
2	BBA01010	Corporate Tax System	Core	3
Total credits to be completed:				30
PART 2				
Semester	Code	Course	Type *	Credits
3	BBA01011	Corporate Statistics II	Core	3
3	BBA01012	Electronic Commerce	Core	3
3	BBA01013	Entrepreneurship	Core	3
3	BBA01014	Environmental Management I	Core	3
3	BBA01015	Introduction to Business I	Core	3
3	BBA01016	Financial Accounting II	Core	3
4	BBA01017	Financial Management I	Core	3
4	BBA01018	Issues in Leadership	Core	3
4	BBA01019	Financial Mathematics	Core	3
4	BBA01020	Human Resources Management	Core	3
Total credits to be completed:				30
PART 3				
Semester	Code	Course	Type *	Credits
5	BBA01021	Strategic Management and Corporate Policy I	Core	3
5	BBA01022	2 Introduction to Business II	Core	3
5	BBA01023	Introduction to Business Marketing and Communica	Core	3
5	BBA01024	Introduction to Computer Science	Core	3
5	BBA01025	Introduction to Economy	Core	3
5	BBA01026	Financial Management II	Core	3
6	BBA01027	Labour Law	Core	3
6	BBA01028	Macroeconomics	Core	3
6	BBA01029	Management Information System	Core	3
6	BBA01030	Marketing Management	Core	3
6	BBA01031	Marketing Research	Core	3
6	BBA01032	Mathematics	Core	3
Total credits to be completed:				36
PART 4				
Semester	Code	Course	Type *	Credits
7	BBA01033	Microeconomics	Core	3
7	BBA01034	Modern Language	Core	3
7	BBA01035	National and International Business Economic Env	Core	3
7	BBA01036	Policy and Decision Making	Core	3
7	BBA01037	Principles of Management	Core	3
8	BBA01038	Principles of Marketing	Core	3
8	BBA01039	Production Management	Core	3
8	BBA01040	Business Ethics	Core	3
8	BBA01041	Strategic Management and Corporate Policy II	Core	3
Total credits to be completed:				27
ELECTIVES COURSES				
Semester	Code	Course	Type *	Credits
---	BBA01042	Balance Analysis	Elective	3
---	BBA01043	Cross-Cultural Management	Elective	3
---	BBA01044	Current Issues in Global Business	Elective	3
---	BBA01045	Organizational Behavior and Management	Elective	3
Total credits to be completed:				12
TOTAL CREDITS TO BE COMPLETED				
Semester	Part	Type *	Credits	
1 & 2	Part 1	Basic+Core	30	
3 & 4	Part 2	Core	30	
5 & 6	Part 3	Core	36	
7 & 8	Part 4	Core	27	
Total credits to be completed:				123

NOTE: (The above information is for reference only is a general description of the degree courses. These may change once the course is in session and reset.)